



## Ombudsman gets new logo

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On 18 May 2022, the European Ombudsman launched its new logo and visual identity.

The stylised waves of the logo resemble a bird in flight. Its vantage point signifies the view the Ombudsman has over the EU administration. The three elements represent the Ombudsman's mission: accountability, transparency and trust.

The presence of the EU flag makes it clear that the Ombudsman is part of the collection of EU institutions and bodies.